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FOR IMMEDIATE RELEASE

Media Contact: Melinda Brasher, GISD Executive Director, Communications

Phone Number 512-943-1890 (o), 512-633-6894 (c)

The KYA Group partners with GISD for Ribbon-Cutting Event to Celebrate New Baseball Field at EVHS



GEORGETOWN, TEXAS – The KYA Group was excited to partner with Georgetown ISD to commemorate the installation of a new NR34 turf system at the East View High School baseball field. This event took place at the [East View HS baseball field](#) on Thursday, October 14 at 2:30 p.m. CST.

Guests heard from speakers including Georgetown ISD Superintendent Dr. Fred Brent, East View Head Baseball Coach Matt Pullen, Communications Manager Lynne Lees and Regional Manager Jeremy Gauche of the KYA Group as well as CEO of RS3 Reid Ryan. The official ribbon cutting was conducted by District employees, KYA representatives, East View HS student athletes, Mr. Nolan Ryan and special guests.

Major League Baseball Hall of Famer, Nolan Ryan, was in attendance to dedicate this newly installed NR34 turf system that focuses on player safety and performance. Nolan Ryan assisted in the first pitch baseball which was thrown and caught by East View High School's own student athletes. This is the first NR34 turf system to utilize a shock pad underlayment system enhancing player safety and performance with an alternative natural infill that helps keep the turf surface 20-30 degrees cooler than traditional crumb rubber.

“This project is about way more than turf,” said Athletic Director Jason Dean, GISD. “It’s about keeping our players safe. The product is engineered to mimic the characteristics of natural grass and clay, which maximizes player safety and lowers the surface heat index.”

To see more of the district’s photos, visit their [Facebook page](#).

MAIN OFFICE AND GALLERY SHOWROOM

1800 East McFadden Avenue
Santa Ana, CA 92705

714-659-6477 714-586-5526

KYA NORTH

3235 Sunrise Boulevard, Suite 3
Rancho Cordova, CA 95742

916-407-2855 916-282-1304

KYA TEXAS

1709 West End Place
Round Rock, TX 78681

512-900-8879 512-733-5326